

Message Text

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PAGE 01 LONDON 11613 211540Z
ACTION EB-08

INFO OCT-01 EUR-12 IO-13 ISO-00 CIAE-00 DODE-00
NSAE-00 NSCE-00 SSO-00 ICAE-00 INRE-00 AGRE-00
CEA-01 COME-00 FRB-03 H-01 INR-10 INT-05 L-03
LAB-04 PA-01 CTME-00 AID-05 SS-15 STR-07 ITC-01
TRSE-00 SP-02 SOE-02 OMB-01 DOE-15 XMB-02 OPIC-03
/115 W

-----011343 211556Z /43

O R 211528Z JUL 78
FM AMEMBASSY LONDON
TO SECSTATE WASHDC IMMEDIATE 8412
INFO AMEMBASSY PARIS
USMISSION GENEVA

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USOECD

E.O. 11652: N/A
TAGS: ETRD, OECD, MTN, UK
SUBJECT: UK T.V. SCREENTIME QUOTAS

REF: STATE 184201, MILLER-BARRACLOUGH TELECON

1. EMBASSY LEARNED TODAY FROM FCO THAT IBA ANNOUNCEMENT
RE NEW TV REGULATIONS MAY BE MADE MONDAY.

2. EC MIN CALLED IBA AND, BEING UNABLE TO REACH SIR
BRIAN YOUNG, INFORMED DAVID GLENCROSS, DEPUTY DIRECTOR,
TV, THAT WE DO WISH TO COMMENT ON PROPOSED REGULATIONS;
WE EXPECT TO SEND A LETTER TO FCO TODAY AND WILL SEND A
COPY TO SIR BRIAN AS COMMENT. HE SUMMARIZED MAIN POINTS,
I.E. THAT WE CONSIDER UKG OBLIQED UNDER OECD INVISIBLES
CODE, INCLUDING IBA, AND THAT THIS IS A RESTRICTIVE
MEASURE CONTRARY TO ANTI-PROTECTIONIST COMMITMENT, AND
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SAID WE ALSO MIGHT COMMENT ON DISCRIMINATION IN FAVOR OF
COMMONWEALTH SOURCES. GLENCROSS SAID THE NEW REGULA-
TIONS WILL REMOVE RATHER THAN INSTITUTE DISCRIMINATION
IN FAVOR OF COMMONWEALTH SOURCES, BUT HAD NO OTHER
COMMENT.

3. FOLLOWING REF TELECON, WE DELIVERED LETTER TODAY

FROM EC MIN TO BUTLER, FCO, FOLLOWING TEXT REFTEL WITH
TWO CHANGES:

-- A. SUBSTITUTE FOLLOWING FOR FOURTH PARAGRAPH: "WE
ALSO WOULD BE CONCERNED IF THERE SHOULD BE ANY DISCRIMI-
NATION AGAINST U.S. SOURCES (E.G. IN FAVOR OF COMMON-
WEALTH SOURCES) IN THE ADMINISTRATION OF THE
REGULATIONS." AS EXPLAINED TELECON, THE NEW REGULATIONS
DO NOT, AT LEAST OVERTLY, DISCRIMINATE IN FAVOR OF
COMMONWEALTH PROGRAMS.

-- B. AMEND THIRD PARAGRAPH TO READ "A DEPARTMENT"
INSTEAD OF "ANY OTHER DEPARTMENT". WE MADE THE CHANGE
TO AVOID BRITISH ARGUMENT THAT IBA IS NOT A DEPARTMENT
OR PART OF GOVERNMENT.

4. WE SENT COPY OF LETTER TO YOUNG AS COMMENT ON NEW
REGULATIONS, REPEATING HOPE THAT IBA WILL RECONSIDER.
COPIES OF LETTER POUCHED.

BREWSTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 21 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON11613
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From: LONDON USOECD
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780734/aaaabclt.tel
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Litigation Codes:
Litigation History:
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Previous Handling Restrictions: n/a
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Review Exemptions: n/a
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Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 1928119
Secure: OPEN
Status: NATIVE
Subject: UK T.V. SCREENTIME QUOTAS
TAGS: ETRD, UK, OECD, MTN
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Type: TE
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Review Markings:
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